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THE POWER OF POSITIVE MEDIA

**A.G. MEDIA GROUP, INC.**

**EXECUTIVE SUMMARY**

**Q1 2005**

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**1.0 BACKGROUND**

A.G. Media Group, Inc. was formed in 2003 by Michael Kron, Earl Azimov and Pierre Redding. Prior to A.G. Media, Michael Kron and Earl Azimov were responsible for pioneering one of the most successful meta search engines on the internet, Mamma.com, Inc. (NASDAQ: MAMA) while Pierre Redding developed and managed the privately-held Christian based company, GospelCity.com Inc. Operational since 1998, the *GOSPELCITY.COM* web property is recognized throughout the music and entertainment industry as the leading online destination to access content from the Gospel format of the Christian music genre. A.G. Media Group received its public listing in February 2004 following its acquisition of GospelCity.com. The stock is currently trading on the Pink Sheets under the symbol "AMGJ".

A.G. Media was established to become a leading Christian content media holding company comprising Christian-based internet, print, radio and television related content properties and technology development services. In addition to its acquisition of GospelCity.com, Inc. in November 2003, the Company will acquire and develop additional synergistic Christian media properties and related technology services.

The goal of A.G. Media is to address the demand for positive messaging through Christian music and entertainment content by creating and distributing such content through multiple distribution channels. It will also devise creative ways to provide accessibility, acceptance and relevance of this content to mainstream audiences.

The Company's current media includes the recently acquired *GOSPELCITY.COM* web property as well as additional properties in development. A.G. Media will implement numerous subscription based models, each of which will offer high value, in-demand, well-priced, original content to a large targeted audience consisting of:

- Christian and mainstream consumers
- New media users
- Established and unsigned artists and acts
- Radio stations
- Record labels

A.G. Media will also expand on its existing successful marketing and advertising model aimed at Christian-based and mainstream marketers seeking to increase exposure.

**2.0 VISION**

A.G. Media's vision is to positively impact the world through leveraging targeted key media outlets to channel the positive messaging of Christian music and entertainment community development content. The Company will also devise new ways to provide accessibility, acceptance and relevance of this content to mainstream audiences.

**2.1 MISSION**

A.G. Media's mission is multi-faceted, based on the following targeted objectives:

- A.G. Media will aggregate a customer base of 5-10 million Christian consumers
- A.G. Media will develop industry leading resources and brands for the discovery of and accessibility to established and unsigned Christian music artists and acts.
- A.G. Media will add value and drive new revenues for the Christian music and entertainment industry through innovative marketing and promotional services and concepts.
- A.G. Media's properties and services will demonstrate excellence in content, design and concept.
- A.G. Media will deliver timely response and measurable results to clients.
- A.G. Media and its brands will be globally recognized as market leaders.
- A.G. Media will demonstrate integrity and reputability in all business relations and affairs both internally and externally.

Through the aforementioned objectives, A.G. Media will maintain a viable and profitable operation for its shareholders and clients.

**3.0 MARKET DYNAMICS**

The Christian music and entertainment industry is a multi-billion dollar market and continues to grow. According to Forbes Magazine and the Christian Music Trade Association, annual Christian product sales have exceeded \$4 billion.

David Barrett's *World Christian Encyclopedia*, the standard source of religious membership statistics, states that out of the 81% of American adults who identify themselves with a specific religion, 76.5% (159 million) identify themselves as Christian. Everyday across North America, millions of Christians seek spiritual inspiration and information through a multitude of channels with activities including:

- purchasing of Christian music products
- attending Christian entertainment events
- listening to Christian radio
- viewing inspirational television broadcasts
- reading Christian related magazines and periodicals

Even more interestingly, in recent years, the demand for Christian content has transcended the Christian-only audience attracting non-Christians, creating an even larger potential market. As confirmation of this, mainstream retailers accounted for over 60% of overall sales of Christian music. In addition, corporations have participated in this market. Companies such as The Kellogg Company and General Motors invest a great deal in Christian events such as The Dove Awards and The Stellar Awards and McDonald's has sponsored and hosted the McDonald's GospelFest since 1987.

The Christian industry is a market not totally dependent on economic conditions as it is tied more to the inherent needs of individuals seeking spiritual and emotional inspiration. Because of this, consumers of this content typically demonstrate a high degree of brand and product loyalty, creating a consistently growing and thriving industry.

**- Market -**

- **Fastest growing music segment**
- **Millions of Christian music and entertainment Consumers**
- **High demand**

**4.0 COMPANY ORGANIZATION**

A.G. Media is developing the following business units:

**Internet and New Media**

Its flagship site, *GOSPELCITY.COM* reaches the broad Black/Urban Gospel fan base of the Christian audience within the marketplace. The Company intends to acquire and develop additional web properties and acquisition candidates have been identified. These highly visible, cutting edge and synergistic web properties will deliver Christian-based audio, video and editorial content and achieve greater sales volumes for A.G. Media. The Company is also in development on *PRAYERSPACE.COM*, an online virtual Christian community utilizing the successful model of social networking.

**Advertising/Marketing**

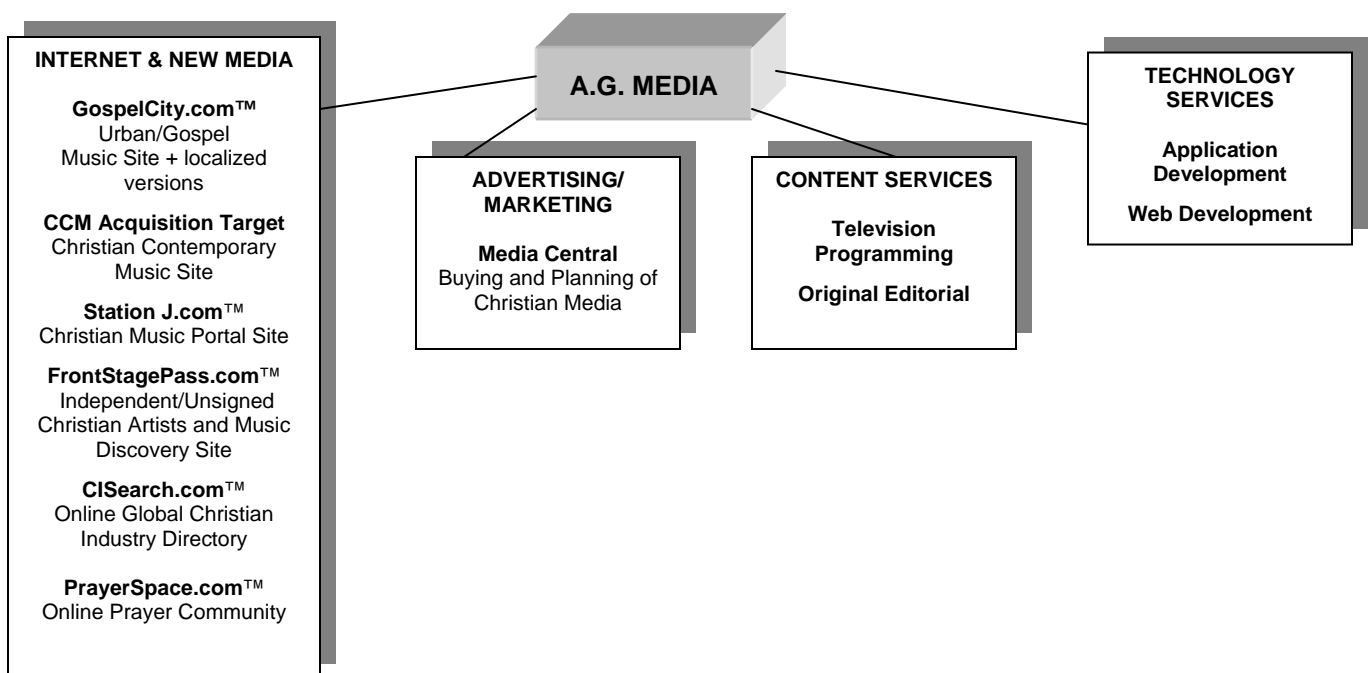
A.G. Media provides online marketing development and advertising. The Company is planning to launch *Media Central*, the first Christian-only media agency to specialize in media planning and buying for entities seeking to align their brands and image with the positive messaging associated with Christian content.

**Content Services**

The Content Services division develops high-quality television programming. The Company is currently in discussions with three television networks regarding its first concept, a new reality-based Christian music series. A.G. Media will also distribute and syndicate its original editorial content.

**Technology Services**

The A.G. Media Technology Services division focuses on technology to enhance the user experience on the Company’s web properties as well as specialized niche application development.



**5.0 CURRENT COMPANY HIGHLIGHTS**

- The Company has successfully redesigned and launched the *GOSPELCITY.COM* web property. The new design is radically different and groundbreaking in many respects. The technology infrastructure of the new web property introduces advanced content management and delivery as well as measurable value for marketers. The *GOSPELCITY.COM* web property is recognized by the music industry as the leading online destination for Gospel music and entertainment content according to publications such as Billboard Magazine, Gospel Industry Round Up and Gospel Industry Today. The *GOSPELCITY.COM* web property holds visitors for an average of 11 minutes per session, far above industry averages.
- A.G. Media has secured relationships with top Christian record labels, including EMI, Sony Music and Elektra Records; GRAMMY Award winning artists and acts such as Kirk Franklin and Mary Mary and other entertainment-related entities.
- Recently launching its new Content Services Division, A.G. Media has received an official Letter of Intent from BET Networks, a division of Viacom, to purchase and distribute one of A.G. Media's original music and entertainment television shows. A.G. Media has also completed two additional television pilots, currently in discussion with other networks.
- The Company has recently signed a strategic agreement with GTM Media Group, publishers of The Gospel Truth Magazine, a major industry print publication with a circulation of over 200,000. A.G. Media's Content Services division will contribute proprietary content to the magazine as well as provide promotion and integrated sponsorship opportunities on the *GOSPELCITY.COM* web property. GTM Media will provide a full color advertising slot in each edition of its magazine as well as preferred partner placement with all of its marketing initiatives and live events. This relationship greatly increases A.G. Media's audience reach providing the Company with marketing value of over \$125,000.
- Christian Traders (<http://www.christiantraders.com>), the fastest growing online Christian investment community in market history, has recently added A.G. Media Group to its list of the top five investment opportunities available to traders worldwide. Christian Traders also featured in-depth interviews with two of A.G. Media's executives on its nationally broadcast live radio show aimed at the investment community.
- The Company has retained a partnership with Emerald Entertainment & Sports (EE&S), a company specializing in corporate brand placement and specialized promotions development in niche markets to co-produce promotional events and initiatives for corporate entities and advertisers looking to reach the growing Christian audience. Emerald has a roster of corporate contacts including Kraft Foods (NYSE: KFT), Kellogg Company (NYSE: K), Mercedes-Benz USA and IBM (NYSE: IBM) that will be made available to A.G. Media.
- A.G. Media recently signed a strategic marketing alliance agreement with U.K. based television network, Major Black Entertainment, Ltd. Under the agreement, A.G. Media's Content Services division will develop new programming for the MBE 24/7 network as well as explore other related media initiatives.

## 6.0 CUSTOMERS AND CLIENTS

With the *GOSPELCITY.COM* web property, A.G. Media employs a successful business-to-business model, working with record labels, artist management companies and event management and production companies in developing and implementing online marketing and advertising programs designed to reach a large, targeted Christian audience.

The Company's existing clients include the following:

### Record Labels and Artist Management Companies

Ablife Records	Air Gospel	Christbound Records
Collegian Records	Compendia Music Group	Davine Records
Def Jam Records	Destined Records	Destiny Music Group
Dexterity	Elektra Entertainment	EMI Gospel
Gospo-Centric Records	Integrity Music Group	Koch Entertainment
LOC Records	Malaco Records	Marxan Records
Myriad Records	Myrrh Records	Priority Records
Pure Platinum Music Group	Real Deal Records	Redeem Records
SYA Music Group	Ultimate Records	Universal Records
Verity Records		

Out of the 162 record labels in the total Christian music universe, this represents only a small fraction of the potential business opportunity. It is the Company's goal to have relationships with the majority of these 162 companies.

### Event and Concert Management Production Companies

ALW Entertainment	Cruises for Causes	Central City Productions
GMWA	U.C. Mega Star Concerts	United Television, LLC.

Event and Concert Management Production Companies pay A.G. Media for exposure and marketing promotion and sponsorship in an effort to gain more visibility to a large, targeted Christian community.

 **7.0 STRATEGIC INITIATIVES****Acquisition of New Web Properties**

Initial discussions have commenced with two privately-held Christian media properties regarding acquisition. These properties will enable the company to expand into the larger markets of CCM/Adult Contemporary and Christian Hip Hop. The addition of these properties will result in increased consumer reach and audience penetration. Upon acquisition, A.G. Media will apply its proven successful online business model to generate revenue through specialized advertising and effective merchandising through the properties.

**Development of New Web Properties**

The Hispanic/Latin audience is being targeted through a new web property to be developed using the *GOSPELCITY.COM* model. This group represents the second largest cultural demographic in North America and an important consumer group. This new property will feature content tailored specifically for its audience.

A new cross-cultural web property, *STATIONJ.COM* is in development designed to aggregate all of the key genres of Christian music and entertainment together. This property will be designed to appeal not only to the Christian audience but as a universally aimed brand to introduce Christian music of all genres and formats.

*FRONTSTAGEPASS.COM*, currently in development, will promote music and entertainment content from independent and unsigned artists and acts in the Christian music genre. Emerging talent will have an affordable method to create exposure and reach their target audience. For a fee, subscribing acts can quickly and easily post music and video selections along with a profile. Registered users can audition and download up to two music tracks for each artist and vote for their favorite artists and tracks. Promotional items will be given out to attract users. The web site will feature technology designed to maximize the visibility of each subscribing artist through automated content rotation. *FRONTSTAGEPASS.COM* will become a premiere showcase for new Christian artists and acts and a valuable resource for the recording industry to source and sign new artists.

*PRAYERSPACE.COM*, another web property in development is the world's first online prayer community and dedicated source for content to encourage, strengthen and support prayer and devotional time. PrayerSpace serves as a virtual connection of real people enabling the building of new Christian friendships, establishing of prayer groups and the meeting of prayer partners across the globe. Actually, as prayer is an integral part of most spiritual activity regardless of religious denomination, PrayerSpace has the ability to attract users from other religious beliefs other than Christian. The web property will feature value-added and proprietary community building applications.

*CISEARCH.COM*, online global Christian industry and resources directory. Paid premium placement for advertisers combined with an access subscription model.

**Television Programming**

The Company has written three television show concepts. Although Christian-based, these shows convey positive messages while remaining appealing to a wider audience. Three major television networks are currently reviewing these shows and have indicated verbal interest. BET, a subsidiary of Viacom, has issued A.G. Media an official letter of intent to distribute thirteen episodes of one show.

**New Services**

Launching of *Media Central*, the first Christian-only media planning and buying agency. This service will provide media planning and buying for entities seeking to align their brands and image with the positive message associated with Christian content. *Media Central* will foster relationships with the top Christian media companies and sell their advertising inventory.

**Corporate Marketing**

The Company will embark on a full-scale marketing effort to build awareness of A.G. Media Group overall and its properties. Activities include new media and press kit development and publicity tours within the Christian and secular business and investment communities.

**7.0 STRATEGIC INITIATIVES (continued)****Technology Development**

A.G. Media's Technology Services Division is developing the following services and products:

- Technology to enable Christian speakers and personalities to showcase themselves and their ministries, and provide real-time automatic scheduling and secure booking, all online, in a service called *SPEAKERHQ.COM* ("The Headquarters for Speakers and Ministries Outreach"). Christian speakers and personalities currently use costly archaic methods to promote themselves and solicit engagements. This offering is a more effective and cost efficient solution. Initial test marketing of this new technology has provided promising results.
- Current collaboration on developmental improvements with digital rights management services to provide a working model specifically for the Christian music industry that will provide record labels and artists with new revenue opportunities and consumers with legitimate downloading capability of music content.
- Implementation of new digital repository service aimed at the radio industry to simplify the distribution, review, storage and retrieval of new content submissions by record labels to radio stations.

**Shareholder Value**

A.G. Media is currently traded on the Pink Sheets trading forum however; the company is currently in the process of moving to the more renowned and regulated OTC Bulletin Board Exchange. Availability on the OTC Bulletin Board Exchange will greatly improve exposure and trading volume for the Company's shares.

These strategic initiatives will solidify A.G. Media's lasting and valuable position within Christian and mainstream media.

**8.0 REVENUE SOURCES**

A.G. Media currently derives revenues through the following:

- Sales of online marketing programs to record labels, artists and other entities seeking promotion on the *GOSPELCITY.COM* web property
- Project-based specialized application development

The Company's planned initiatives will provide the following additional revenue streams:

- Advertising sales from new web properties
- Subscription sales from users of the *CISEARCH.COM* online Christian directory
- Premium subscription sales from *PRAYERSPACE.COM* property
- Subscription sales from artists signing with *FRONTSTAGEPASS.COM* unsigned artist showcase service
- Fees from sales of advertising through *Media Central*, Christian media buying and planning agency

 **9.0 MANAGEMENT**

The A.G. Media Group management team represents a unique combination of expertise in various areas of corporate management, business development and technology along with a clear dedication to the Christian music industry.

**Michael Kron, C.A.** – *Chairman & CEO*, co-founder of Miazzi Ventures, a Canadian technology incubator. Co-founded Mamma.com, Inc. (Nasdaq: MAMA) and Zellers Optical centers and has extensive experience in direct private equity investment and supporting start-up enterprises. Member of Grand Toys Board of Directors (Nasdaq:GRIN)

**C. Pierre Redding** - *President*, seasoned executive and visionary with extensive music industry, new media, marketing and corporate business development experience. Background in facilitating successful start-ups.

**Nina Silverstone, C.A.** – *Chief Financial Officer, Miazzi Ventures*, Certified Accountant with experience from Ernst & Young supporting start-up clients in technology, communications and entertainment sectors.

**Richard Picart** – *Chief Operating Officer*, experienced music business professional with over a 15 years of music industry experience.

**Nick Bembridge** – *Chief Technology Officer*, broad knowledge of technology infrastructure, protocols, programming and automation tool designing.

**Earl Azimov** - *Vice President, Business Development*, co-founder of Miazzi Ventures, also co-founded Mamma.com, Inc. and Zellers Optical centers. Background in creative funding structuring.

## 10.0 INVESTMENT CONSIDERATIONS

The Company is seeking \$2 million to expand existing offerings, acquire synergistic media properties and to capitalize on new strategic revenue generating initiatives.

The funds will be used to support the following needs:

- TECHNOLOGY - Development or acquisition of the information systems and processes required to offer the following for *PRAYERSPACE*, *FRONTSTAGEPASS* and *CISEARCH* services:
  - downloadable music files
  - delivery engine and infrastructure for audio and video files
  - automated submission of unsigned artist content
  - e-commerce capabilities
  - additional server storage
  - bandwidth
  - community functionality applications and backend
- MARKETING - Establishing a targeted marketing campaign to:
  - promote web properties and increase consumer traffic
  - attract unsigned and undiscovered artists, providing more music and information content
  - solicit more artist promotion packages from record labels
  - drive awareness and visibility to the company overall
- ACQUISITIONS - Acquisition of additional media properties
  - expansion into additional major formats within Christian genre
- PRODUCT DEVELOPMENT - Launching of Media Central™, the Christian media buying and planning service and *STATION J.COM* web property

The Company is confident that this strategic round of funding will enable the company to successfully implement the above-explained initiatives, achieving profitability and increasing shareholder value.

## 10.1 INVESTMENT SUMMARY

Publicly Traded:	Pink Sheets (AMGJ)
Common Shares Outstanding:	145,000,000
Free Trading Shares:	40,000,000
Money to be raised:	Up to \$US 2,000,000
Price per share:	Current Market- \$.03
Stock Performance to date:	High - \$0.18 / Low -\$0.01

### Investment - Highlights -

- Large addressable market
- Underserved Market
- Multiple revenue streams
- High margin
- High cash generation
- Minimal capital
- Unique product offering

**11.0 CONTACT INFORMATION**

All inquiries or expressions of interest should be directed to Pierre Redding or Michael Kron:

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**Legal**

This executive summary has been prepared by A.G. Media Group for the purpose of providing interested strategic and financial investors with sufficient information to determine whether they wish to undertake an investment in A.G. Media Group.

The recipient understands that the information attached to this executive summary is strictly for the purpose of better understanding the vision for the A.G. Media Group. Therefore, the recipient agrees that the A.G. Media Group has no responsibility for any loss or damages pertaining to this information.

This executive summary, as well as all documents attached, is highly confidential. The recipient agrees not to transmit, reproduce in whole or in part, distribute or make available to anyone, this executive summary, any information, verbal, written or otherwise or any documents furnished in connection with this offering without the prior written consent of A.G. Media Group.

Upon request, the recipient will promptly return this executive summary and all material from A.G. Media Group without retaining any copies thereof.

The recipient is solely responsible for their own fees, costs and expenses incurred in their investigation of A.G. Media Group or any matter pertaining to this executive summary, regardless of whether or not a transaction occurs.

APPENDIX A: FINANCIAL PROJECTIONS

PRODUCTS/SERVICES	CALENDAR YEAR				
	2003	2004	2005	2006	2007
<b>Black (Urban ) Gospel</b>					
Artist / music promotion	120,000	200,000	400,000	700,000	1,000,000
Christian Industry / product promotion		10,000	100,000	200,000	400,000
Corporate advertising		15,000	250,000	500,000	1,000,000
Subscriptions / Product Sales			50,000	150,000	250,000
Directory subscriptions			100,000	150,000	300,000
<b>Total Revenues</b>	<b>120,000</b>	<b>225,000</b>	<b>900,000</b>	<b>1,700,000</b>	<b>2,950,000</b>
<b>CCM / Adult Contemporary Gospel</b>					
Artist / music promotion			300,000	600,000	1,200,000
Christian Industry / product promotion			150,000	300,000	600,000
Corporate advertising			250,000	600,000	1,200,000
Subscriptions / Product Sales			50,000	225,000	500,000
Special marketing deals			50,000	150,000	250,000
Directory subscriptions			150,000	250,000	350,000
<b>Total Revenues</b>	<b>0</b>	<b>0</b>	<b>950,000</b>	<b>2,125,000</b>	<b>4,100,000</b>
<b>Hip Hop /Christian Rap</b>					
Artist / music promotion			150,000	400,000	700,000
Christian Industry / product promotion			100,000	200,000	400,000
Corporate advertising			150,000	350,000	600,000
Subscriptions / Product Sales			50,000	250,000	400,000
Special marketing deals			100,000	300,000	600,000
<b>Total Revenues</b>	<b>0</b>	<b>0</b>	<b>550,000</b>	<b>1,500,000</b>	<b>2,700,000</b>
<b>Christian Rock</b>					
Artist / music promotion			200,000	500,000	900,000
Christian Industry / product promotion			150,000	250,000	400,000
Corporate advertising			150,000	400,000	800,000
Subscriptions / Product Sales			100,000	200,000	400,000
Special marketing deals			150,000	300,000	600,000
<b>Total Revenues</b>	<b>0</b>	<b>0</b>	<b>750,000</b>	<b>1,650,000</b>	<b>3,100,000</b>
<b>General Content</b>					
PrayerSpace.com			998,000	2,000,000	2,700,000
<b>Total Revenues</b>	<b>0</b>	<b>0</b>	<b>998,000</b>	<b>2,000,000</b>	<b>2,700,000</b>
<b>Totals by Audience Category</b>					
Black Gospel	120,000	225,000	900,000	1,700,000	2,950,000
CCM / Adult Contemporary Gospel	0	0	950,000	2,125,000	4,100,000
Hip Hop /Christian Rap	0	0	550,000	1,500,000	2,700,000
Christian Rock	0	0	750,000	1,650,000	3,100,000
General Content	0	0	998,000	2,000,000	2,700,000
<b>Total Revenues</b>	<b>120,000</b>	<b>225,000</b>	<b>4,148,000</b>	<b>8,975,000</b>	<b>15,550,000</b>
Net income %			15.00%	17.50%	20.00%
<b>Net Income</b>			<b>622,200</b>	<b>1,570,625</b>	<b>3,110,000</b>
P/E ratio			40	40	40
<b>Market Cap</b>			<b>24,888,000</b>	<b>62,825,000</b>	<b>124,400,000</b>



## APPENDIX B: KEY NEWS AND PRESS ITEMS

**A.G. Media Group Signs Strategic Alliance Agreement with U.K. Television Network MBE 24/7**

Monday April 19, 2004, 12pm ET

MONTREAL, April 19, 2004 – A.G. Media Group, Inc. newly issued symbol (NQB Pink Sheets: AMGJ.PK - News), today announced the signing of a strategic alliance agreement with U.K. based television network, Major Black Entertainment, Ltd.

“Our goal through MBE 24/7 is to deliver the best and most comprehensive viewing experience for the European audience; we believe A.G. Media’s creativity and expertise in developing Christian content will help us greatly in our effort to provide top quality, positively focused programming”, stated Godfried Sarpong, MBE President and CEO.

Under the agreement, A.G. Media’s Content Services division will develop new programming for the MBE 24/7 network as well as explore other related media initiatives. A.G. Media’s programming will join the select MBE 24/7 line-up of the following prominent U.S. based Christian ministries: Bishop Charles Blake, Bishop T.D. Jakes, Bishop Eddie Long and Pastor Creflo Dollar. The newly expanded MBE 24/7 is expected to launch in Q3 2004.

“We are very pleased to be working with MBE in their network and programming expansion initiatives,” stated Pierre Redding, A.G. Media Group President. He added, “A.G. Media is looking forward to participating in MBE’s objective and commitment to providing premium content for European television.

About A.G. Media Group, Inc.

A.G. Media, Inc. (<http://www.agmediagr.com>) was established to become a leading Christian media company comprising Christian-based internet, print, radio and television related content properties and technology development services. A.G. Media is also focused on the development of valuable, high demand content for distribution through multiple media outlets and through its continually growing audience base.

About Major Black Entertainment TV

MBE 24-7 launched on February 16, 2003 to a sophisticated, multi-cultural European audience. With a current viewing audience of over 39 million households in the United Kingdom and surrounding European regions, Major Black Entertainment TV (<http://www.mbe247.com>) is Europe’s first television network providing programming comprised of Black cultural content. The programming is family friendly and designed to reflect positive values. The channel is free to air and is on both the Eurobird and Hotbird Satellites covering Europe and North Africa. In Britain and Ireland it reaches 6.3 million homes found in the popular entertainment sector of the SKY Electronic Program Guide 247.

## **The Word Network Signs Strategic Marketing Agreement with A.G. Media Group**

Thursday May 13, 2004, 12pm ET

MONTREAL, May 13, 2004— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) and The Word Network™ today announced the signing of a strategic marketing agreement.

“We are looking forward to working even more closely with A.G. Media. Their “outside-of-the-box” approach to marketing in this industry is a great solution for extending The Word Network audience,” stated Lewis Gibbs, V.P. of Operations for The Word Network. He added, “As one of the only public companies focused solely on the Christian marketplace, we feel A.G. Media provides a well needed depth of knowledge and expertise”.

In addition to co-marketing initiatives, key terms of the agreement provide for The Word Network and A.G. Media to collaborate in a variety of new activities to drive mutual visibility for the companies' media properties, including presence for the Word Network on the GospelCity.com web property and television spots promoting A.G. Media.

The companies have worked together previously in special capacities, most notably with the Kellogg Company (NYSE: K) 2003 Kellogg's™ Gospel Sing-Off™ promotion, a major initiative targeting Christian youth, where the companies effectively drove awareness of the event and user registrations through targeted cross promotion between the GospelCity.com web property and television spots on The Word Network.

“The Word Network is the undisputed source for Urban Ministries and Gospel Music in television programming and we are very pleased and privileged to partner with them in furthering their efforts”, said Pierre Redding, president of A.G. Media.

About A.G. Media Group, Inc.

A.G. Media Group (<http://www.agmediagr.com>) was established to become a leading Christian media company comprising Christian-based internet, print, radio and television related content properties and technology development services. A.G. Media is also focused on the development of valuable, high demand content for distribution through multiple media outlets and through its continually growing audience base.

About The Word Network

The Word Network provides Christian-based programming sensitive to the needs of the Urban African American community. The Word Network features Urban ministries, Gospel music and live church conventions and specials. The programming covers a broad audience demographic including music-focused young adults, families seeking values consistently presented in a positive way and the urban population relating with many of the popular local, regional and national ministries. The Word Network currently reaches over 33 million U.S. homes.

About GospelCity

GospelCity, a division of A.G. Media Group, utilizes Internet and new media technologies and services to provide access and exposure to Christian music and entertainment. GospelCity produces GospelCity.com, recognized as the leading web destination for Urban/Gospel Christian music fans and consumers who desire to access Christian music, artist information, inspirational content, community exchange and spiritual programming online. GospelCity.com offers an easy and enjoyable means to connect consumers with the Christian music industry and with other Christian music fans and consumers.

## Pioneering New Media and Technology Investors See Promise in A.G. Media Group and the Christian Industry

Monday May 17, 2004, 12pm ET

MONTREAL, May 17, 2004— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) has been one of the companies successful in articulating to the mainstream financial community the opportunity residing in the Christian industry, according to A.G. Media President, Pierre Redding.

This seems to be true as Michael Kron and Earl Azimov, co-founders of privately held, Canadian-based investment and incubator firm, Miazzi Ventures, Inc. and also the principle investment team and visionaries behind the successful launch and IPO of metasearch company, Mamma.com, Inc. (NASDAQ: MAMA), have taken a dedicated stake in the Christian market through their involvement with A.G. Media.

"We invest in two things: businesses that address needs and competent people; A.G. Media comprises both of these criteria", stated Kron. "The Christian industry is a multi-billion dollar industry that is currently underserved and A.G. Media is actively executing on a sound business plan and strategy that addresses the needs of this market", he added.

Although typically concentrating on technology-specific ventures, Kron and Azimov have long believed in the potential of the Christian market, as confirmed by their investment in the Christian music and entertainment new media company, formerly GospelCity.com, Inc., (now part of A.G. Media) in early 2001.

"Industry focus is key and A.G. Media is currently one of the only "pure plays" in the Christian market", commented Azimov. He continued, "We strongly believe the company is well positioned due to its lateral but targeted approach to the space."

A.G. Media has several highly-anticipated initiatives in development, including the relaunch of the new GospelCity.com web property scheduled for early July 2004.

### About A.G. Media Group, Inc.

A.G. Media Group (<http://www.agmediagr.com>) was established to become a leading Christian media company comprising Christian-based internet, print, radio and television related content properties and technology development services. A.G. Media is also focused on the development of valuable, high demand content for distribution through multiple media outlets and through its continually growing audience base.

### About Miazzi Ventures, Inc.

Miazzi Ventures, Inc. was founded by Michael Kron and Earl Azimov to assist and incubate niche early stage companies. Since 1990, Miazzi has helped several businesses flourish into self-sustaining and successful establishments. Miazzi's proven track record with these establishments has cultivated strong and productive relationships within the investment community. Both Michael Kron and Earl Azimov are highly sought after and respected for their opinions regarding investment trends prospects.

### About GospelCity

GospelCity, part of the Internet and New Media Division of A.G. Media Group, utilizes Internet and new media technologies and services to provide access and exposure to Christian music and entertainment. GospelCity produces GospelCity.com, recognized as the leading web destination for Urban/Gospel Christian music fans and consumers who desire to access Christian music, artist information, inspirational content, community exchange and spiritual programming online. GospelCity.com offers an easy and enjoyable means to connect consumers with the Christian music industry and with other Christian music fans and consumers.

## **A.G. Media Group On Track for Record High Quarterly Sales**

Monday June 7, 2004, 12pm ET

MONTREAL, June 7, 2004– A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) today announced that its Internet and New Media Division has closed record deal volume during the month of May and is on track to exceed projected sales for Q3 2004.

Company sales are on the rise, according to A.G. Media president, Pierre Redding, who attributes the activity to a number of factors most notably, the addition of new operations officer, Richard Picart.

“Richard has done a remarkable job of streamlining operations, assisting the company implement and expand on our initial GospelCity product and service; and creating a stronger customer value proposition, which in turn has translated into more client acquisition opportunities”, stated Redding. He added, “I am glad to have him aboard the A.G. Media team.”

With the successful expansion of GospelCity, A.G. Media has begun to deliver on one of its key stated goals of putting forward new business and interactive marketing models to the North American recording industry designed to increase their returns and extend brand value from their intellectual property and artist profiles.

Commented Picart, “I am pleased to have a hand in the successful growth of A.G. Media; I believe that as we effectively execute on our objectives, we will continue to experience significant sales growth.”

A.G. Media has several upcoming strategic initiatives planned, including the highly-anticipated launch of the newly redesigned GospelCity web property in early July 2004.

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## **A.G. Media Group Launches New Corporate Web Site and a New Look**

MONTREAL, July 29, 2004— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) announced today the launch of its new corporate web property and new brand identity.

“The new A.G. Media Group web property is designed to provide visitors with simplified access to latest corporate information and serve as an effective tool to communicate and interface with the investment community”, stated Pierre Redding, A.G. Media Group President. He added, “the new site is also the first step in establishing our exciting, more streamlined brand image.”

In addition to demonstrating the company’s new brand identity, the new A.G. Media web property offers enhanced features. Visitors to the web site will find expanded executive management profiles, an updated investor relations section including real-time company stock data and a new “Industry Statistics” area, providing extensive current data related to Christian industry sales and growth. As well, the “News” section will keep the investment community apprised of the A.G. Media’s activities and initiatives.

The new A.G. Media Group web property can be seen at <http://www.agmediagr.com>.

About A.G. Media Group, Inc.

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## A.G. Media Group Launches the New GospelCity Web Property

MONTREAL, September 1, 2004— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) today announced the highly anticipated launch of the redesigned GospelCity web property.

The current GospelCity.com traffic, represented by 250,000 monthly visitors, will be greeted by a new look and feel, and an all encompassing tagline, GospelCity...“Entertain Your Belief”.

The new GospelCity.com is a music and entertainment portal providing a user experience not currently offered by any other site of its genre. In addition to proprietary content, new strategic partnerships will permit GospelCity to feature content from leading industry entities and publishers including Gospel Today Magazine and The Word Network, resulting in an extensive content library.

The new GospelCity property also introduces the G-Player™, a music promotional and advertising product built using Macromedia's (NASDAQ: MACR) Flash technology. The Company's planned business offerings include a downloadable Christian music library and premium digital content subscription.

A.G. Media has recently recruited a leading advertising agency to market GospelCity to mainstream advertisers seeking to reach the large, family-oriented audience attracted by the property.

“We are very excited to launch the new GospelCity web property. We designed the new site to appeal to a broad audience of music fans and consumers and industry personnel, and to be relevant, welcoming and informative to visitors, including those who typically might not visit Christian-related sites”, stated Pierre Redding, A.G. Media Group's President.

“The GospelCity web property provides a significant medium for marketers seeking to reach a large Christian audience. With the property's new cross-pollination strategy and contextual arrangement of content, users will likely spend more time on the pages and visit the site more frequently,”, stated Richard Picart, A.G. Media Group's COO. “The new GospelCity site accommodates approximately eight times the advertising inventory than that of the previous site, enabling access to more creative promotional placement”, he added.

The GospelCity web property is accessible at [www.gospelcity.com](http://www.gospelcity.com).

About A.G. Media Group, Inc.

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About GospelCity

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## A.G. Media Provides a Closer Look at a Growing Industry

MONTREAL, September 14, 2004— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) founder and President, Pierre Redding, discusses critical reasons for the explosive growth opportunity within the Christian music and entertainment industry.

“There is a cultural convergence occurring, giving birth to and uniting a new generation of Christian audiences. This is not your parent’s music. It’s a new mix of Christian pop rock, urban gospel, even rap intermingling and creating a whole new genre of music and entertainment. It’s multi-cultural, multi-dimensional, age defiant... in a word, multi-marketable. Lines between secular and sacred are blurring and the Christian entertainment marketplace is increasing at a rapid rate, offering relevant content, mass appeal and limitless marketing possibilities.

The historically narrow scope of Christian entertainment is expanding, simultaneously redefining an industry and creating a whole new market. The industry is beginning to include more modern and timely subject matter which appeals to a younger, hipper audience, in effect, bridging the gap not only between denominations but generations.

With a shifting perception of traditional “Christian” music and entertainment, an expanded, culturally diversified demographic group is embracing this genre. This shift is being driven by several factors, most notably, popular culture’s ongoing search for spiritual edification and enlightenment in a non-threatening, non-judgmental environment.

As a result, Christian artists are writing and performing music that is much more relevant to today’s secular audiences. Christian entertainment is expanding outside of the church and into the mainstream marketplace; and people are demanding it. Secular radio stations -- Urban to Adult Contemporary programming -- are including Christian music, with a broader definition, into their play lists.”

At the forefront of this ever-changing industry, A.G. Media is answering the call of this growing group of consumers through niche web site development, content creation, and channel partnering to expand distribution. The company is poised to capture and capitalize on a large and loyal consumer base by providing more mainstream availability for Christian content.

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## A.G. Media Signs Strategic Alliance with GTM Media Group

MONTREAL, September 15, 2004— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) today announced a strategic alliance deal with GTM Media Group expected to increase the Company's audience reach and penetration.

Under the agreement, GTM will provide A.G. Media with premiere placement and preferred partner status in all of its media activities, giving A.G. Media marketing access to its circulation of over 200,000 readers and its key distribution and point-of-sale partners. Additional key terms of the agreement provide for proprietary editorial content exchange between the GospelCity.com web property and the Gospel Truth magazine publication as well as fee-based new media promotional services supplied by A.G. Media for the several hundred independent recording artists and acts from GTM's World Wide Records recording label.

"A.G. Media's professional and creative approach makes them the perfect partner to collaborate with in marketing and promotion in the Christian industry, stated Kerry Douglas, CEO of GTM Media Group. He added, "We look forward to devising and pursuing new revenue opportunities together".

"GTM has proven its dedication to the Christian industry and has established a loyal and continually growing consumer base", stated Pierre Redding, A.G. Media Group's President. "We are glad they have identified A.G. Media as a valuable partner", he added.

The companies are planning a number of joint marketing initiatives in 2005, including a program to demonstrate to corporate marketers and advertisers the benefits and value of marketing to the Christian demographic. The companies are also planning to introduce innovative marketing programs to corporate marketers seeking to reach this demographic.

### About GTM Media Group

GTM Media Group is a media company specializing in Gospel music and entertainment. GTM owns and operates Gospel Truth Magazine, Gospel Truth TV and World Wide Records. Gospel Truth Magazine is a bi-monthly publication targeting Urban, Christian and Gospel music listeners with a current circulation exceeding 200,000, comprised of readers and subscribers worldwide.

### About A.G. Media Group, Inc.

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## A.G. Media's New GospelCity Web Property Realizes Record 50% Increase in Traffic Growth

MONTREAL, October 6, 2004— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) today reported a record 50% increase in user traffic volume at its GospelCity web property. In only a month since its soft launch on August 30, 2004, the newly redesigned GospelCity.com has increased traffic volume by 50% based on data supplied by the Alexa Internet web ranking program, well known for certification of web site traffic information, cross-referenced with the company's server logs. The CrossMap web ranking program (<http://chart.crossmap.com>) also ranks the GospelCity site as the # 1 most visited site in its Culture category. This has been accomplished prior to the implementation of the Company's marketing campaign to launch the new site scheduled to commence this quarter.

The Alexa data also shows that users are spending more time overall on the GospelCity web property, viewing an average of 12.6 page views per visitor, a relatively high number in comparison to other sites of this category. Audience feedback reveals the site to be more user-friendly, engaging and feature packed. As well, the new GospelCity is receiving critical acclaim from the company's clients advertising on the new property; "GospelCity has set a new standard in the black gospel music genre online. They are miles ahead of the competition. Our partnership with them has increased our audience base and introduced new possibilities through internet promotions. They do a Super Job", stated Dr. Bobby Cartwright, Executive Producer, Gospel Superfest TV.

"We designed the new GospelCity property to provide an informative and entertaining experience for visitors and to serve as a primary marketing vehicle for the industry," stated Richard Picart, A.G. Media's COO. He added, "The fresh creative direction, navigation architecture and eclectic content have transformed GospelCity into a world class web property. We anticipate continued traffic growth as we carry out our aggressive marketing and publicity campaign and continue to add features and sections each month. The new website contains the caliber of advertising inventory that record labels and independent artists asked us for while we were planning the site, and after only one month a strong sales growth trend seems to be developing as the number of advertising inquiries and promotion campaigns sold continues to increase since the site's relaunch."

Added Pierre Redding, A.G. Media's President, "We are very excited by the increase in numbers and believe it is indicative of the important and growing audience for Christian content, further supporting A.G. Media's position regarding the importance of this large but often overlooked market. Redding further commented, "The redesign and resulting performance of the new GospelCity site is the latest example of A.G. Media's initiatives that indicate that management's growth strategy is proving highly effective."

The GospelCity web property is accessible at <http://www.gospelcity.com>.

About A.G. Media Group, Inc.

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## A.G. Media Group Retains Emerald Entertainment & Sports (EE&S) for Global Marketing Initiatives

Bringing the Christian Industry and Corporate America Together through the Power of Positive Media

**MONTREAL, October 14, 2004**— A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) today announced a new partnership with the contracting of Emerald Entertainment & Sports, Inc. (EE&S), a division of Strategic Creative Solutions Inc., a targeted marketing and promotions company.

Under the agreement, the companies will co-develop promotional events and initiatives for corporate entities and advertisers looking to reach the growing Christian audience, a highly sought after consumer group currently responsible for over \$4 Billion in purchasing power, as reported by the Christian Music Trade Association. These initiatives will combine traditional and new media, specialized product placement and event development and production.

"Corporations are seeking new ways to align their brands with the positive, clean messaging and audience loyalty available through Christian content. A.G. Media's industry knowledge and audience reach provide a complete value proposition for major brand promotion and development into the Christian market", stated Karen Nicole Joyner, CEO of Emerald Entertainment.

"Together with Emerald Entertainment's proven and trusted ability in corporate brand management and product placement and their extensive corporate client list, we are looking forward to bridging the gap and providing corporations with the needed brand visibility, positioning and revenue opportunities within the Christian marketplace", stated Pierre Redding, President of A.G. Media.

About A.G. Media Group, Inc.

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About Emerald Entertainment & Sports

Emerald Entertainment and Sports Inc. (EE&S) is a fully integrated marketing company specializing in strategic marketing, promotions and event development since 1993. EE&S is a division of Strategic Creative Solutions, Inc. The company builds integrated, effective and measurable marketing and promotional programs where all marketing activities are pursued. EE&S clients include global corporations, advertising agencies and media entities.

Recent projects and clients include The Mega Fest '04, marketing for "The Passion of the Christ" (East Coast), and marketing representation for Tiffany & Co., Whittnauer, Kellogg Company (NYSE: K), Mercedes-Benz USA, Snapple Beverage Corporation, Godiva Chocolatier, IBM (NYSE: IBM), The United States Army ROTC and Christ First Clothing Inc.

## A.G. Media's GospelCity Lands American Idol Ruben Studdard

Popular Gospel music and entertainment site showcases Ruben Studdard's "I Need An Angel"

**MONTREAL, November 23, 2004** – A.G. Media Group, Inc. (NQB Pink Sheets: AMGJ.PK - News) is pleased to announce the signing of Ruben Studdard to its GospelCity web property to market and promote his new album, "I Need An Angel". The new release is the follow up to Mr. Studdard's double platinum debut, "Soulful". Studdard has gained national recognition since being declared the 2003 winner of the hit television series, "American Idol".

Under the agreement, the GospelCity web property will implement a comprehensive 7-week interactive marketing campaign to promote the new release, employing a variety of novel marketing initiatives, including: targeted E-mail promotion, video interviews and personally endorsed creative assets. Additionally, a customized listening center available exclusively on GospelCity.com will enable site visitors to preview song selections from the album.

A.G. Media now has a track record of working with major artists. The company has featured other award winning mainstream artists such as R. Kelly and Mase and has demonstrated its ability and expertise to successfully provide a bridge for mainstream artists to target the Gospel market through its GospelCity medium.

"A.G. Media's GospelCity web property is playing an important role in marketing Ruben's new album", stated Jennifer Fowler, Director of New Media for J Records. She added, "We feel that GospelCity.com will give us a unique opportunity to reach a broad, but loyal Gospel music audience."

"We are designing this campaign to launch the album, engage consumers with custom interactive features and develop and maximize fan base loyalty", stated Richard Picart, A.G. Media COO. Picart added, "We are very pleased to be working so closely with Ruben Studdard and J Records to assist them in achieving their goals for this exciting project".

Visitors to GospelCity.com (<http://www.gospelcity.com>) will be introduced to the new promotion over the course of next week.

About A.G. Media Group, Inc.

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About J Records

J Records, a private joint venture between Clive Davis and BMG Entertainment, is the largest new label ever launched in music industry history. Clive Davis, Chairman and CEO of J Records is the legendary executive who founded Arista Records in 1975 and nurtured many of today's top musical artists including Whitney Houston, Aretha Franklin, Santana and Sarah McLachlan as well as having partnered the birth of both LaFace Records and Bad Boy Records. In addition to Ruben Studdard, the J Records roster features notable artists and acts such as Luther Vandross, Busta Rhymes, Deborah Cox, Alicia Keys, Monica and next, among others.